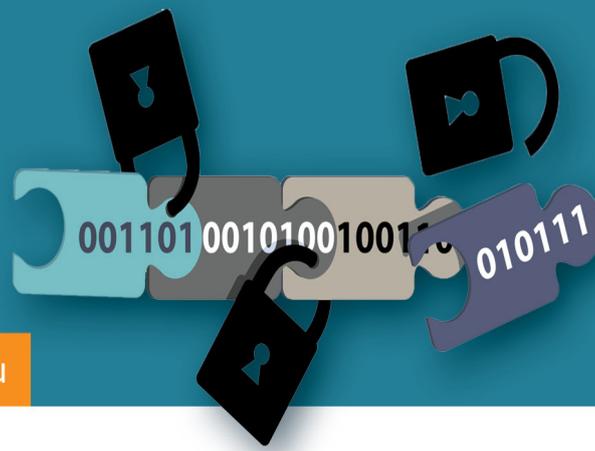


# Blockchain, Cryptofinance & ICO's



CREO Business  
Information  
& Seminars

Luxembourg - January 23<sup>rd</sup> 2018

[www.creobis.eu](http://www.creobis.eu)

President of ceremony:

**Thibault Verbiest**, Partner, DS Avocats

The Blockchain technology can without a doubt be considered as a revolutionary technology that is applicable in many fields. The financial sector is likely to be strongly affected by this technology as it completely challenges the established rules and modus operandi.

During this conference, we will bring all the necessary insight and case studies to grasp the implications, risks, shortcomings and potentials of the Blockchain technology within the Financial sector.

As AML and KYC requirements become more and more demanding in terms of processes and resources, we take a look at how Blockchain technology can render these processes easier and less costly while ensuring security for every transaction. How can Cryptocurrencies, based on Blockchain technology fulfil the AML & KYC requirements?

A completely new financial market is emerging rapidly based on this technology with Cryptocurrencies at its centre. New payment methods, new assets and the surge of a revolutionizing investment system through ICO's... the banking sector finds itself in a transition period. Be ready for what is to come.

Public: Compliance Responsible, AML responsible, Asset Managers, Investment Funds, Legal directors

# Blockchain

## Morning Session

### **9h00** Introduction by the president of ceremony

Thibault Verbiest, Partner, DS Avocats

### **9h15** Luxemburg: the leading Blockchain hub in Europe?

What does Blockchain mean for the banking sector in Luxemburg?

What are the incentives and initiatives regarding Blockchain?

Can public & private partnership accelerate the adoption of Blockchain technology within the financial sector?

What are the challenges ahead?

Marco Houwen, Project Lead, Infrachain

### **9h45** Blockchain technology: fostering trust & compliance within the financial sector

How does Blockchain technology foster trust between different parties such as regulators, auditors, business branches etc.?

What is the added value of Blockchain technology for the financial sector in terms of KYC compliance?

How are transactions being conducted in a faster and safer way through Blockchain?

Jed Grant, CEO, KYC3

## Coffee Break

### **10h45 International Money Transfer through Blockchain technology**

How is privacy of accounts guaranteed?

Will the technology bring revolutionary changes to cross-border payments?

What are the potential business benefits?

The importance of collaboration to bring innovation to the sector

**Damien Vanderveken**, Head of R&D, SWIFTLab and User Experience, SWIFT

### **11h15 Case study: Fund transaction using Blockchain Technology**

How can the technology improve and automate processes for digital shares transactions?

Can Distributed Ledger Technology and smart-contracts act as innovation pioneers for the investment fund industry in Europe?

What are the perspectives for the future?

**Laurent Kratz**, Co-founder, Scorechain

### **12h45 Q&A and conclusion by president of Ceremony**

## Walking Lunch & Networking

**End of morning session**

# Cryptofinance & ICO's

## Afternoon session

### **14h00** Introduction by the president of ceremony

**Thibault Verbiest**, Partner, DS Avocats

### **14h15** Case study: The emergence & role of Cryptocurrencies exchange platforms

Cryptocurrencies exchange platforms as bridge between the established Economy

How are they perceived by the regulators & which measures have been taken to regulate them?

**Stephane Leloup**, Head of Legal & Compliance, Bitstamp

### **14h45** Case study: The Internet Music Ecosystem, a digital clearing house for royalties - starting with music...

How is Internet Music rebooting the music industry through Blockchain Technology?

Launching an ICO: steps, hurdles, challenges and achievements

CopyrightCoins, the currency of digital content in the future!

**Thor Pettersen**, Internet Music, Group Co-founder & CTO

## Coffee Break

### **15h45** The new funds on the block: Cryptofunds

Cryptofunds vs. existing funds; the need for technical & judicial security

How do Crypto Assets Funds work?

Funds tokenization

**Viktor Shpaokovsky**, Co-founder and Managing Partner, The Token Fund

### **16h15** What are the next steps for the EU in FinTech and Blockchain?

**Pēteris Zilgalvis J.D.**, Head of Unit, Startups and Innovation, DG CONNECT  
Co-Chair, FinTech Task Force European Commission

### **16h30** Discussion panel:

#### **What are the expectations on Blockchain & virtual currencies in Europe?**

What are the expectations in Europe on the effect of Blockchain Technology & payment solutions?

How does Europe see the role of Cryptocurrencies for daily financial transactions and how does this translate at national level?

What is the future of cryptofinance? Will crypto-funds be regulated?

Will ICO be regulated? Is self-regulation a better approach?

How does the EU bring virtual currency exchange platforms under the scope of the 4th Anti-Money laundering directive?

**Panel moderator:** **Thibault Verbiest**, Partner, DS Avocats

#### **Panelists:**

**Pēteris Zilgalvis J.D.**, Head of Unit, Startups and Innovation, DG CONNECT  
Co-Chair, FinTech Task Force European Commission

**Marc Hemmerling**, General Counsel Digital Banking, FinTech and Payments

**Monica Monaco**, Blockchain and Virtual Currencies Working Group  
President & Founder TrustEu Affairs

**Paul Bougnoux**, Associé Fondateur, Largillière Finance

### **17h30** Q&A and conclusion by president of Ceremony

**End of conference**